

# Increasing Your Exposure

## Show Guide Opportunities

The NAPE Show Guide, available to all attendees at the Expo, is used for reference both at the Expo and throughout the year as attendees seek exploration partners or new exploration opportunities. In addition to your exhibitor listing in the Show Guide, additional advertising opportunities are available in the Show Guide. Please see the Forms and Contracts section for rates and additional information.

***Each year 16,000 NAPE attendees say they use the Show Guide to locate prospects of interest!***

## Sponsorship Opportunities

New this year: There are a variety of new NAPE sponsorships available for all exhibitors.

New sponsorships not only include new amenities across the board, but also include exclusive placement on the main aisle leading to the International Pavilion. All sponsorships also include access to the 2012 International Pavilion Reception taking place on February 21, as well as invitations to the VIP Reception on February 22.

If you do not see a sponsorship that catches your interest, custom sponsorships can be created!

## Increase Your Exposure at 2012 NAPE

### Prospect and Property Exhibitors

The Show Guide includes a prospect listing both by company name and by prospect location. The deadline for Show Guide submission is January 13.

Submissions for onsite Prospect Locator Kiosks must be submitted by February 3.

To submit prospects and/or properties for inclusion in the Show Guide and Prospect Locator Kiosks, go to [www.napeexpo.com](http://www.napeexpo.com) and choose 'Exhibit at NAPE' and then 'Prospect Submittal.'

### Vendor/Service Provider Exhibitors

Vendor/Service Provider exhibitors may submit a brief description (50-word max) of the product and/or service that your company will be showing in your booth at NAPE to be included in the Show Guide. To submit your description, go to [www.napeexpo.com](http://www.napeexpo.com) and choose 'Exhibit at NAPE' and then 'Submit Company Description' and follow the prompts on the screen. The deadline to submit your information is January 13.

**Prospects by Location**

State	County/Parish	Basin	Geological Objectives	Exhibitor	Booth
NM	Lea, Eddy, Rio Arriba, San Juan, Chaves, Roosevelt	Delaware	Various	Chesapeake Exploration, LLC	2813
NM	San Juan	San Juan	Frontland Coal/Pictured Cliffs	Merrion Oil & Gas Corp.	4050
WV	Nye	Raincoat Valley	Devonian Paleozoic	TTI Exploration	4028
WV	White Pine	Burns Valley	Diamond Peak, Chairman, Joana, Guilmotte	Team Energy Resources	1507
WV	White Pine	NE Nevada fold belt	Scotty Wash sand, Chairman shale, Joana limestone, Guilmotte dolomite	Gasco Energy, Inc.	3401
WV	Allegheny	Appalachian	Marcellus	EverVest, Ltd.	1805

# Winter NAPE 2012 Sponsorship/Donor Offerings

## NAPE Sponsorships

Premier Sponsors  
**SOLD OUT**

## NAPE Special Events Sponsorships

### VIP Reception Sponsor - (1 Sold and 1 Available)

**\$30,000**

- Choice of Priority Booth Location
- 20 X 10 Booth (Additional booth space available by purchase)
- Logo Recognition on Signage at the VIP Reception
- Logo Recognition on Back Cover of VIP Reception Invitation
- Half-Page Ad in Show Guide
- 500 Invitations to the NAPE Expo VIP Reception
- 100 Invitations to the International Pavilion Reception
- 1 Table of 8 to NAPE Charities Industry Luncheon
- 2 Invitations to the NAPE Charities Industry Luncheon VIP Reception

### Preview Event Sponsor - (2 Sold and 1 Available)

**\$25,000**

- Choice of Priority Booth Location
- 20 X 10 Booth (Additional booth space available by purchase)
- Logo Recognition on Signage at the Preview Event
- Half-Page Ad in Show Guide
- Jump Link/Advertising on NAPE website on Preview Event Info Page
- 400 Invitations to the NAPE Expo VIP Reception
- 75 Invitations to the International Pavilion Reception
- Opportunity to Provide Branded Greeters at the Preview Event
- 1 Table of 8 to NAPE Charities Industry Luncheon
- 2 Invitations to the NAPE Charities Industry Luncheon VIP Reception

## NAPE Business Conference Sponsorships



### NAPE Business Conference Sponsorship - (2 Available)

**\$25,000**

- Choice of Priority Booth Location
- 10 X 10 Booth (Additional booth space available by purchase)
- Logo Recognition on Signage throughout the Business Conference
- Full-Page Ad in Business Conference Guide
- Jump Link/Advertising on NAPE website on NAPE Business Conference Page
- Opportunity to Place Company Marketing Materials on Conference Tables
- 400 Invitations to the NAPE Expo VIP Reception
- 75 Invitations to the International Pavilion Reception
- 'Innovation' Award to be Received at the Conference

### Business Conference Lunch Sponsorship - (4 Available)

**\$10,000**

- Logo Recognition Stationed at Lunch Location
- Full-Page Ad in Business Conference Guide
- Jump Link/Advertising on NAPE website on NAPE Business Conference Page
- Opportunity to Place Company Marketing Materials on Luncheon Tables
- 200 Invitations to the NAPE Expo VIP Reception
- 50 Invitations to the International Pavilion Reception

### Business Conference Breakfast Sponsorship - (SOLD OUT)

**\$5,000**

- Logo Recognition Stationed at Breakfast Location
- Full-Page Ad in Business Conference Guide
- Jump Link/Advertising on NAPE website on NAPE Business Conference Page
- Opportunity to place Company Marketing Materials on Breakfast Tables
- 100 Invitations to the NAPE Expo VIP Reception
- 25 Invitations to the International Pavilion Reception

# Expo Sponsorships

## Floor Reception Sponsorship - (2 Available)

**\$20,000**

- Choice of Priority Booth Location (Booth purchase not included)
- Logo Recognition Displayed on Expo Floor during NAPE Floor Reception Thursday afternoon
- Quarter-Page Ad in Show Guide
- Jump Link/Advertising on NAPE website on Info Page
- Branded Cup Sleeves and Napkins during NAPE Floor Reception
- Additional Branding/Marketing Opportunities Available for the Floor Area through the NAPE Marketing Team (additional fees may apply)
- 200 Invitations to the NAPE Expo VIP Reception
- 50 Invitations to the International Pavilion Reception

## Information Booth Sponsorship - (1 Available)

**\$15,000**

- Choice of Priority Booth Location (Booth purchase not included)
- Logo Recognition on Information Booth
- Quarter-Page Ad in Show Guide
- Additional Branding/Marketing Opportunities Available for the Information Booth through the NAPE Marketing Team (additional fees may apply)
- 75 Invitations to the NAPE Expo VIP Reception
- 25 Invitations to the International Pavilion Reception

## Career Center Sponsorship - (3 Available)

**\$10,000**

- Choice of Priority Booth Location (Booth purchase not included)
- Logo Recognition Displayed on Signage for Career Center
- Logo Recognition on Job Boards
- Quarter-Page Ad in Show Guide
- Jump Link/ Advertising on NAPE website on Career Center Info Page
- Opportunity to Place Signage and Company Literature in Career Center Area
- Additional Branding/Marketing Opportunities available for the Career Center through the NAPE Marketing Team (additional fees may apply)
- 100 Invitations to the NAPE Expo VIP Reception
- 50 Invitations to the International Pavilion Reception

## Media Hospitality Sponsorship - (4 Available)

**\$10,000**

- Choice of Priority Booth Location (Booth purchase not included)
- Logo Recognition Displayed on Signage for Media Hospitality
- Quarter-Page Ad in Show Guide
- Jump Link/ Advertising on NAPE Web site on Media Info Page
- Opportunity to Place Signage and Company Literature in Media Office. Additional Branding/Marketing Opportunities available for the Media Hospitality Area through the NAPE Marketing Team (additional fees may apply)
- 100 Invitations to the NAPE Expo VIP Reception
- 50 Invitations to the International Pavilion Reception

## Cyber Café/ Recharging Station Sponsorship - (6 Available)

**\$10,000 per Cyber Café/ Recharging Station**

- Choice of Priority Booth Location (Booth purchase not included)
- Logo Recognition on Signage in the Cyber Café
- Quarter-Page Ad in Show Guide
- Logo on All Computer Screen Savers
- Logo on All Mouse Pads
- Additional Branding/Marketing Opportunities available for the Cyber Café/ Recharging Station Area through the NAPE Marketing Team (additional fees may apply)
- 75 Invitations to the NAPE Expo VIP Reception
- 25 Invitations to the International Pavilion Reception

## Expo Buffet Lunch Sponsorship - (Unlimited)

**\$7,500 per Buffet Lunch**

- Choice of Priority Booth Location (Booth purchase not included)
- Logo Recognition throughout Buffet Lunch Location
- Quarter-Page Ad in Show Guide
- Jump Link/Advertising on NAPE website on Info Page
- Branded Disposables Used at Buffet Luncheon
- Opportunity to Provide Branded Greeters at the Lunch
- Opportunity to Place Company Marketing Materials on Luncheon Tables. Additional Branding/Marketing Opportunities Available for the Lunch Area through the NAPE Marketing Team (additional fees may apply)
- 200 Invitations to the NAPE Expo VIP Reception
- 50 Invitations to the International Pavilion Reception

## Seated Lounge Sponsorship - (6 Available)

**\$7,500 per Seated Lounge**

- Choice of Priority Booth Location (Booth purchase not included)
- Logo Recognition on Signage in the Seated Lounge Area
- Quarter-Page Ad in Show Guide
- Opportunity to Place Signage and Company literature in Lounge Area. Additional Branding/Marketing Opportunities available for the Seated Lounge Area through the NAPE Marketing Team (additional fees may apply)
- 75 Invitations to the NAPE Expo VIP Reception
- 25 Invitations to the International Pavilion Reception

## Beverage Area Sponsorship - (SOLD OUT)

**\$7,500 per Beverage Area**

- Choice of Priority Booth Location (Booth purchase not included)
- Logo Recognition on Signage in the Beverage Area
- Quarter-Page Ad in Show Guide
- Branded Cup Sleeves and Napkins in Beverage Area
- Additional Branding/Marketing Opportunities available for the Beverage Area through the NAPE Marketing Team (additional fees may apply)
- 75 Invitations to the NAPE Expo VIP Reception
- 25 Invitations to the International Pavilion Reception

## Prospect/ Exhibit/ Attendee Interactive Locators Sponsorship - (SOLD OUT)

**Suggested \$5,000 per locator**

- Choice of Priority Booth Location (Booth purchase not included)
- Logo Recognition on Kiosk Signage
- Quarter-Page Ad in Show Guide
- Additional Branding/Marketing Opportunities available for the Locator Area through the NAPE Marketing Team (additional fees may apply)
- 75 Invitations to the NAPE Expo VIP Reception
- 25 Invitations to the International Pavilion Reception

## NAPE Charities Industry Luncheon Donor Opportunities\*

### \$30,000 (Unlimited)

- Choice of Priority Booth Location
- Logo Recognition on Signage at the NAPE Charities Industry Luncheon
- Full-Page Ad in Show Guide
- Jump Link/Advertising on NAPE Charities Luncheon Info Page
- 400 Invitations to the NAPE Expo VIP Reception
- 75 Invitations to the International Pavilion Reception
- 2 Tables of 8 at the NAPE Charities Industry Luncheon
- 2 Invitations to VIP Reception Prior to the NAPE Charities Industry Luncheon
- Logo Recognition on back cover of NAPE Charities Industry Luncheon VIP Invitation
- Check Presentation on Stage

### \$20,000 (Unlimited)

- Choice of Priority Booth Location
- Logo Recognition on Signage at the NAPE Charities Industry Luncheon
- Half-Page Ad in Show Guide
- 200 Invitations to the NAPE Expo VIP Reception
- 50 Invitations to the International Pavilion Reception
- 2 Tables of 8 at the NAPE Charities Industry Luncheon

### \$10,000 (Unlimited)

- Choice of Priority Booth Location
- Logo Recognition on Signage at the NAPE Charities Industry Luncheon
- Quarter-Page Ad in Show Guide
- 75 Invitations to the NAPE Expo VIP Reception
- 25 Invitations to the International Pavilion Reception
- 1 Table of 8 at the NAPE Charities Industry Luncheon

**President George W. Bush will be the featured speaker at the NAPE Charities Industry Luncheon**



\* 100 cents of every dollar raised through donations and tickets for the NAPE Charities Fund Industry luncheon goes straight to our soldiers, with no deductions for overhead or expenses.

## Thank You to Our NAPE Premier Sponsors



# A World of Opportunity

2012 International Pavilion  
Presented by International Pavilion and NAPE Expo

February 21-24

Hosted in conjunction with the world's largest prospect and property expo, NAPE Expo, this international event will provide unparalleled networking opportunities and will showcase your company's opportunities to an international audience. Attendees also gain exclusive access to speakers on leading international trends and networking opportunities with other international professionals.

The 2012 International Pavilion offers an informative opening keynote address/workshop, breakfast and hosted luncheon on the first day; an exhibition of over 75 exhibitors and detailed presentations by more than 40 countries about opportunities in their region over the two day event; and exclusive networking at the International Pavilion Reception on opening night.

Plan now to join us at the 2012 International Pavilion!

**Registration and exhibition information:**

[www.napeexpo.com](http://www.napeexpo.com) and [www.internationalpavilion.com](http://www.internationalpavilion.com)

Email [info@internationalpavilion.com](mailto:info@internationalpavilion.com)