



**Media Contacts:**

Lindsey Garner

713-627-2223

[lgarner@piercom.com](mailto:lgarner@piercom.com)

Michelle Raczynski

817-231-4562

[mraczynski@napeexpo.com](mailto:mraczynski@napeexpo.com)

## **2012 Winter NAPE Expo to Take Center Stage in Late February at Houston's George R. Brown Convention Center**

*World's Largest E&P Expo Celebrates 20 Years of Providing Marketplace for the  
Buying, Selling and Trading of Oil and Gas Prospects and Producing Properties*

FORT WORTH, Texas (December 16, 2011) — The world's largest E&P (upstream) expo will celebrate its 20<sup>th</sup> anniversary at the George R. Brown Convention Center in Houston February 22 – 24, 2012. The 2012 Winter NAPE Expo is slated to bring more than 16,000 attendees and 1,000 exhibitors, including prospects and producing properties from the U.S. and around the world, capital formation and services and technologies, together.

Created by the [American Association of Professional Landmen](#) (AAPL) as the North American Prospect Expo and held in 1993 at the Westin Galleria hotel ballroom, the first NAPE had 80 booths and 800 attendees. In 1995 the [Independent Petroleum Association of America](#) was added as a partner, and in 2004 the [Society of Exploration Geophysicists](#) and [American Association of Petroleum Geologists](#) also joined as partners. The following year the first Summer NAPE was held.

Today, the Winter NAPE uses the entire George R. Brown Convention Center, to which it moved in 1998. According to the Greater Houston Convention and Visitors Bureau, the impact made to the local economy by NAPE is forecasted to be \$15.5 million.

"We are excited at the growth of NAPE over the last two decades. We are looking forward to 2012's winter edition being the best one yet as we continue to seek to create an environment where strategic alliances for doing business and initiating purchases and trades can be established," said Marty Schardt, Executive Vice President of the AAPL and General Partner of NAPE.

### **Expo Activities and More**

In addition to the Expo portion, the Winter NAPE will feature an International Pavilion, Business Conference and a NAPE Charities Industry Luncheon.

The International Pavilion on the Winter NAPE exhibit floor will be open the Tuesday and Wednesday before the Expo and will showcase prospects, licensing rounds, expert education and country representatives from around the world in more than 100 exhibit booths. The international presence at the expo is expected to include, Australia, Canada, Colombia, France, Ireland, Kazakhstan, Morocco, Malaysia, Peru, South Africa, the United Kingdom and Uruguay, among others.

In addition, on the Wednesday before the Expo opens, the NAPE Business Conference will bring oil and gas executives and experts together to speak on topics of interest — from E&P trends to legislative and regulatory challenges to technical advances. This year’s topic, “The Renaissance in U.S. Oil Supplies: Delivering on the Promise,” will address substantial business challenges, from technologies and finances to infrastructure and policy issues that must be managed to realize the potential of shale plays currently revolutionizing the global energy industry.

NAPE and its participants will also generously give back to NAPE Charities again this year, as they have since 2007 by distributing a total of \$1.85 million in funds to date. NAPE Expo LP pays all expenses of the NAPE Charities Industry Luncheon so that 100 percent of ticket sales and sponsorship monies go directly to NAPE Charities. Recent speakers at this luncheon have included singer Larry Gatlin, NASCAR star Kevin Harvick, painter Dan Dunn, Texas Governor Rick Perry and singer LeAnn Rimes.

“Giving back to the community is of equal importance to NAPE’s participants and one of the highlights of the annual event,” added Schardt. “In 2012 we’ll continue the tradition of aligning ourselves with tremendous organizations by supporting the [George W. Bush Presidential Center’s Military Service Initiative](#), [Operation Finally Home](#), [Canine Companions for Independence](#), [Lone Survivor Foundation](#) and [Support-A-Soldier](#).”

#### **To Attend**

Attendee and media registration is now open for the 2012 Winter NAPE. Those interested in attending, exhibit hall booths or the International Pavilion can register online at [www.napeexpo.com](http://www.napeexpo.com). Members of the news media who would like to attend and cover NAPE are invited to register online at [www.napeexpo.com/press.html](http://www.napeexpo.com/press.html) or on-site.

- 30 -

#### **About NAPE Expo**

NAPE Expo, the world’s largest E&P (upstream) expo, brings prospects and producing properties (from the U.S. and around the world), capital formation, services and technologies all together in one location, creating an environment to establish strategic alliances for doing business and initiating purchases and trades. NAPE Expos are held twice a year in Houston. NAPE Expo was created as the North American Prospect Expo in 1993 by AAPL and now includes IPAA, SEG and AAPG as partners. NAPE is held twice a year in Houston. For more information, please visit [www.napeexpo.com](http://www.napeexpo.com).