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North America's E&P Resurgence Paves Way for Record-Setting 2012 Winter NAPE Expo

*97 Percent of Exhibit Space Reserved, NAPE Charities Industry Luncheon
Already Sold Out at World's Largest Upstream Expo*

FORT WORTH, Texas (January 17, 2012) —The world's largest E&P (upstream) expo is on track for a record year at the George R. Brown Convention Center in Houston this February 22 – 24.

Though less than six weeks remain before Winter NAPE, exhibit space at the expo is already nearly sold out and being secured at a much faster pace than in previous years. In addition, the expo's annual NAPE Charities Industry Luncheon is already completely full.

“Winter NAPE is always a highly anticipated event, but the surge in North American E&P activity over the last several years coupled with technological breakthroughs related to shale gas make the expo more important than ever,” said Marty Schardt, Executive Vice President of the [American Association of Professional Landmen](#) (AAPL) and General Partner of NAPE. “This year, we’ll bring together more prospects and producing properties, both from the U.S. and around the world, as well as capital formation entities, services companies and technology providers than ever before.”

Winter NAPE uses the entire George R. Brown Convention Center and is expected to draw more than 16,000 attendees and 1,000 exhibitors to Houston in 2012. According to the Greater Houston Convention and Visitors Bureau, NAPE is forecasted to contribute \$15.5 million to the local economy.

In addition to the expo, Winter NAPE will feature an International Pavilion showcasing the hottest oil producing regions in the world on February 21 – 22 and a Business Conference featuring the industry's most prominent leaders on February 22 before the exhibit hall opens.

The expo was created by AAPL as the North American Prospect Expo. It was first held in 1993 at the Westin Galleria hotel ballroom, entailing 80 booths and 800 attendees. In 1995, the [Independent Petroleum Association of America](#) joined as a partner followed by the [Society of Exploration Geophysicists](#) and [American Association of Petroleum Geologists](#) in 2004. Today, NAPE Expo is the world's largest marketplace for buying, selling and trading oil and gas prospects and producing properties via exhibit booths.

To Attend

Attendee and media registration is now open for the 2012 Winter NAPE. Those interested in attending can register online at www.napeexpo.com. Members of the news media who would like to cover Winter NAPE are invited to register online at www.napeexpo.com/press.html or on-site.

About NAPE Expo

NAPE Expo, the world's largest E&P (upstream) expo, brings prospects and producing properties (from the U.S. and around the world), capital formation, services and technologies all together in one location, creating an environment to establish strategic alliances for doing business and initiating purchases and trades. NAPE Expos are held twice a year in Houston. NAPE Expo was created as the North American Prospect Expo in 1993 by AAPL and now includes IPAA, SEG and AAPG as partners. NAPE is held twice a year in Houston. For more information, please visit www.napeexpo.com.