

A background of purple topographic contour lines on a white field, representing geological or terrain features.

NAPE

SUMMIT EXHIBITOR PROSPECTUS

NAPEexpo.com

NAPE is presented by AAPL, IPAA, SEG and AAPG as limited partners. AAPL is the proud managing partner of NAPE.





WHAT IS NAPE SUMMIT?



NAPE SUMMIT — hosted annually every February at Houston’s George R. Brown Convention Center — creates an inclusive environment for all energy sources to establish strategic alliances for buying, selling and trading energy-producing properties and prospects.

EXPLORATION AND PRODUCTION COMPANIES large and small fill the expo floor along with capital providers ready to close the deal. Also on the show floor, you will find law firms, emerging technologies in seismic and evaluation tools, operational efficiency and business solutions providers, data management systems and two NEW hubs showcasing renewable energy developers and bitcoin mining services.

NAPE Summit is in a class of its own — there’s no other energy expo like it. Thousands of attendees confidently participate knowing they will meet decision-makers from major and independent operators seeking investment for their lucrative opportunities. Our expo floor is buzzing and lively with the conversation of business opportunities, networking and knowledge fueled by our diverse base of exhibitors and attendees.



NAPE THEATERS offer domestic and international theater presentations, where exhibiting companies preview their current prospects to NAPE attendees with brief presentations while simultaneously offering exhibitors an opportunity to give a pitch to a large audience and drive traffic to their booths at no additional cost.



THE RENEWABLE ENERGY HUB is a dedicated space for those with renewable interests on the expo floor. The theater allows renewables businesses to showcase their energy-producing properties and educate attendees on recent developments and trends. Near the theater, there are a host of renewables companies in booths connecting with attendees and service providers to close investments or commit to future opportunities.



BITCOIN MINING is an emerging source, and operators are excited to connect, educate, invest and create leads in NAPE's new Bitcoin Mining Hub. Bitcoin companies can also take the stage in the pavilion's theater to highlight opportunities, communicate their interests and/or educate attendees on bitcoin and bitcoin mining.

NAPE PROVIDES A JOB FAIR complimentary to those exhibitors looking for new talent who would like to discuss career opportunities apart from business conducted on the expo show floor. With disciplines from land to engineering, geology, finance and technology, NAPE's attendee base offers energy companies an ideal recruiting setting.

COMING SOON: MORE NAPE HUBS! After the success of the **Renewables** and **Bitcoin** additions, NAPE plans to debut a **Minerals & Royalties Hub** to help connect attendees with this fast-growing element to upstream transaction activity and a **Tech Hub**, which will provide insight into artificial intelligence, engineering and oilfield technology. Stay tuned to NAPE for more details!

NAPE BY THE NUMBERS



of all attendees are at the decision-maker level of management



of exhibitors sold prospects, found new clients or created sales leads



of exhibitors intend to renew for the 2024 NAPE Summit

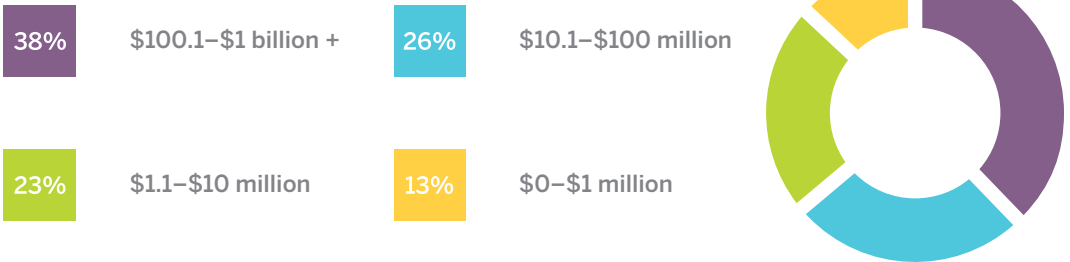
3,400+

companies were represented at the 2023 NAPE Summit

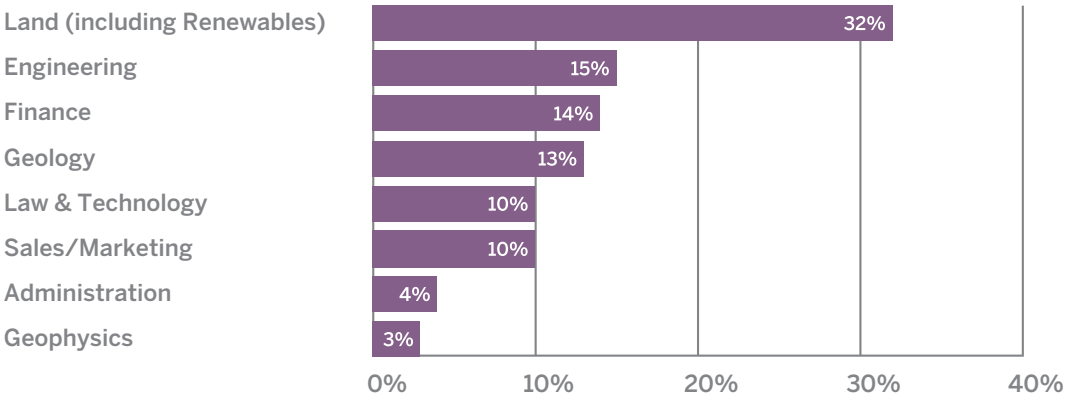
450+

companies exhibited at the 2023 NAPE Summit

PROSPECT LEVEL OF INVESTMENT



ATTENDEE DISCIPLINES



NAPE –The Magazine for Dealmakers is a business journal tailored for energy professionals delivered digitally and mailed quarterly as a complimentary subscription to the thousands of people who attend NAPE expos. Reaching your target audience has never been easier! Showcase your company, products and services by purchasing a *NAPE* magazine sponsorship. The Summit Issue — published every January — includes a special NAPE Summit preview that is delivered to every pre-registered NAPE Summit attendee and is distributed at the expo. Our exhibitors value *NAPE* magazine sponsorships as an excellent opportunity for pre-show marketing and building brand awareness! Sponsorships are available for single issues and 4-issue bundles, providing a variety of ways to connect, nurture and convert your target audience.

BENEFITS OF ADVERTISING INCLUDE:

- 1 NAPE Summit registration per issue or 6 NAPE Summit registrations and Sponsor Reception invitations when bundled
- Early bird booth pricing and additional exhibitor priority points at NAPE Summit
- Logo recognition in *NAPE* magazine and on email, social media posts and webpage (until next issue)
- Ad in *NAPE* magazine issue
- Summit issue sent to all registered attendees prior to NAPE Summit
- Annual volume displayed in media bins on-site

DEADLINES

ISSUE	RESERVATION DEADLINE
Spring	First Monday in March
Summer	First Monday in June
Fall	First Monday in September
Winter – Summit Issue!	First Monday in November

INTERESTED IN ADVERTISING, EXHIBITING OR SPONSORING?



Contact our business development team or visit NAPEexpo.com to learn more about advertising, exhibiting, sponsoring and to reserve your booth space. Sponsoring companies receive preferential booth placement on the expo floor.